

THE BLUE PRINT—STRATEGY CALL

NO COMMITMENT
Just results

WHAT IT IS:

A 60-minute strategy call diving deep into your social media strategy. Together, we'll establish a strong foundation, that will empower you with the confidence to navigate marketing your business on social media effectively. By the end of our call, you'll have a clear understanding of what to post to create an engaged audience.

What you get:

- **Analysis of current analytics:**
 - Break down current analytics to see what content resonates with your audience
- **Understanding of content framework:**
 - We will create content pillars, and discover what you want your brand voice to be.
- **30 day content layout:**
 - 30 days of content ideas you can reuse and mix each month.
- **3 Reusable social media templates:**
 - These can be modified and reused each month
- **Custom Story highlight covers:**
 - That match your brand colors.
- **Profile optimization suggestions:**
 - What to post to attract your ideal customer.

**A One Time Payment of
\$400**